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**Grade** 35 out of 48 (73%)

Question **1**

Complete

Mark 3 out of 3

What type of auctions can be defined based on the number of bids?

Select one:

- a. 0 to infinity
- b. single and multi-unit
- c. even and odd
- d. 1 and 2 bids
- e. open and closed

The correct answer is:  
open and closed

Question **2**

Complete

Mark 4 out of 8

Depict the hype cycle (technology life cycle) and briefly introduce its five key phases!

- 1) there is an invention a new technological solution
- 2) the height of the expectation is the highest
- 3) the expectation goes low because of failures
- 4) discover new ways to use the technology so the expectations rise a bit
- 5) the technology goes off mainstream

Question **3**

Complete

Mark 4 out of 4

What do we mean by synergy?

A group of people working together produce more than the people as individuals could

Question **4**

Complete

Mark 3 out of 3

What does it mean: Backward scenario making?

Select one:

- a. Relevant influencing factors are drivers
- b. Understand the influencing factors
- c. Calculate the future of the demand
- d. Group influencing factors into political, economic, social and technology groups
- e. Making strategy based on foresight

The correct answer is:

Making strategy based on foresight

Question **5**

Complete

Mark 3 out of 3

Two basic types of project network diagrams were explained in the course: CPM and PERT. Which one of the following statements is correct?

Select one:

- a. CPM: the time parameters are fixed, PERT: the time parameters come from probability distribution
- b. CPM: the time relationships of the tasks are sequential, PERT: the time relationships of the tasks are non-sequential
- c. CPM: based on resource requirement of tasks, PERT: based on duration of tasks
- d. CPM: based on duration of tasks, PERT: based on resource requirement of tasks

The correct answer is:

CPM: the time parameters are fixed, PERT: the time parameters come from probability distribution

Question **6**

Complete

Mark 0 out of 3

Which one IS NOT characteristic to the present managerial roles and structure?

Select one:

- a. Customer-oriented internal processes
- b. All the other options are characteristic
- c. Fast decision making
- d. Looking outside
- e. Operative management is done at high level of management hierarchy.

The correct answer is:

Operative management is done at high level of management hierarchy.

Question **7**

Complete

Mark 3 out of 3

What is the goal of knowledge mapping in a company?

Select one:

- a. To organize new divisions for the company
- b. To know the skills of the existing workforce
- c. To optimize the activity of the company
- d. To drop out unnecessary staff
- e. To sell the startup at a high price

The correct answer is:

To know the skills of the existing workforce

Question 8

Complete

Mark 3 out of 3

Written records, commands, information-portioning are part of ...

Select one:

- a. Liberal managerial style
- b. Each managerial style
- c. Authocratic managerial style
- d. Democratic managerial style
- e. None of the managerial styles

The correct answer is:

Authocratic managerial style

Question 9

Complete

Mark 0 out of 3

Which is NOT true for the AHP method?

Select one:

- a. It can be solved by solution of eigenvalue equation.
- b. Results from comparisons made by decision makers are not always consistent.
- c. It is based on pairwise comparisons.
- d. The decision maker assigns weights to all aspects (viewpoints).
- e. There are more than 2 levels in the hierarchy.

The correct answer is:

The decision maker assigns weights to all aspects (viewpoints).

Question**10**

Complete

Mark 0 out of 3

Which country IS NOT included in Region 3 in ITU frequency regulation?

Select one:

- a. Vietnam
- b. Mongolia
- c. India
- d. China
- e. Australia

The correct answer is: Mongolia

Question**11**

Complete

Not graded

Please give the identifier of your ID registered in Neptun with you (without filling out this part your exam will not be valid).

Question **12**

Complete

Mark 3 out of 3

What are the layers of Hofstede's "Cultural onion model"?

Select one:

- a. Culture of majority, culture of ethnic minorities, subcultures of professions
- b. Culture of behaviour, culture of tangible objects
- c. Symbols, heroes, rituals, values
- d. Artistic culture, mass culture
- e. Surface, stars, habits, expectations, sympathy

The correct answer is:

Symbols, heroes, rituals, values

Question **13**

Complete

Mark 3 out of 3

The basic concept of strategy means ....

- a. a comprehensive action plan that identifies long-term direction for an organization and guides resource utilization to accomplish organizational goals with sustainable competitive advantage.
- b. an action plan that identifies mid-term direction for an organization and guides resource utilization to accomplish organizational goals.
- c. a set of values that positions the organization in the arena of competition.
- d. an action plan that formulates resource allocation to accomplish organizational goals.

The correct answer is:

a comprehensive action plan that identifies long-term direction for an organization and guides resource utilization to accomplish organizational goals with sustainable competitive advantage.

Question **14**

Complete

Mark 3 out of 3

Which IS NOT part of the knowledge conversion?

Select one:

- a. Socialization
- b. Codification
- c. Externalization
- d. Internalization
- e. Combination

The correct answer is:

Codification

Question **15**

Complete

Mark 3 out of 3

Which one DOES NOT belong to the components of the successful realization of organizational targets?

Select one:

- a. Productivity
- b. All the other options belong to them
- c. Proactivity
- d. Systematization
- e. Cooperation, team building

The correct answer is:

All the other options belong to them

◀ Course requirements for spring term of 2022

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