

Question  
Complete  
Mark 3 out of 3

BUDAPEST UNIVERSITY OF TECHNOLOGY AND ECONOMICS  
Faculty of Electrical Engineering and Informatics

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**Started on** Tuesday, 24 May 2022, 9:35 AM

**State** Finished

**Completed on** Tuesday, 24 May 2022, 9:55 AM

**Time taken** 19 mins 45 secs

**Grade** 16 out of 48 (33%)

Question 1  
Complete  
Mark 0 out of 3

About the importance of the nonverbal communication:

Select one:

- a.  
Nonverbal communication is the majority of the communication
- b.  
It has equal importance as the verbal communication
- c.  
Body language is the most important among all communications types
- d.  
It has little importance in communication
- e.  
Written communication is more important

The correct answer is:

Nonverbal communication is the majority of the communication

Question 2  
Complete  
Not graded

Please give the identifier of your ID registered in Neptun with you (without filling out this part your exam will not be valid).

Question **3**

Complete

Mark 3 out of 3

What IS NOT part of corporate strategy?

Select one:

- a. All the other options are its parts
- b. Strategic posture
- c. Vision
- d. Organization management
- e. Portfolio management

The correct answer is:

All the other options are its parts

Question **4**

Complete

Mark 0 out of 3

Which one DOES NOT belong to the components of the successful realization of organizational targets?

Select one:

- a. Excellent projectmanagement
- b. Systematization
- c. Proactivity
- d. Cooperation, team building
- e. Productivity

The correct answer is:

Excellent projectmanagement

Question **5**

Complete

Mark 0 out of 3

Which ARE NOT examples to projectmanagement areas?

Select one:

- a. Cost management, quality management, human resource management
- b. Integration management, scope management, schedule management
- c. Communication management, risk management, acquisition management
- d. Cost management, project office management, schedule management
- e. All of the other options are correct

The correct answer is:

Cost management, project office management, schedule management

Question **6**

Complete

Mark 0 out of 3

What is the abbreviation for AHP?

Select one:

- a. Advanced Historical Process
- b. Analytic Hierarchy Probability
- c. Advanced Hierarchy Probability
- d. Advanced Hierarchy Process
- e. Analytic Hierarchy Process

The correct answer is:

Analytic Hierarchy Process

Question **7**

Complete

Mark 0 out of 3

What is IPR for?

Select one:

- a. Initial Property Rights
- b. Intuitive Problem Resolution
- c. Intellectual Property Rights
- d. Intelligent Problem Resolution

The correct answer is:

Intellectual Property Rights

Question **8**

Complete

Mark 2 out of 8

When can an idea be considered as an invention, and how to decide whether it is obvious or not (give at least 2 categories for both cases)?

Invention is a new technological solution. There is an institution to check if someone made that solution before and if not you can protect it for 20 years with patent.

Question **9**

Complete

Mark 0 out of 3

What COULD NOT BE proper information source for on-line text analysis in technology foresight?

Select one:

- a. Professional blogs
- b. Commercial publications
- c. Personal websites of experts
- d. Abstracts of professional books
- e. Call for papers of scientific conferences

The correct answer is:

Commercial publications

Question **10**

Complete

Mark 0 out of 3

Which country IS NOT included in Region 1 in ITU frequency regulation?

Select one:

- a. Egypt
- b. Russia
- c. China
- d. Mongolia
- e. Hungary

The correct answer is:

China

Question **11**

Complete

Mark 3 out of 3

Which DOES NOT belong to the key tasks of an innovation manager?

Select one:

- a. Strengthen the role of knowledge.
- b. Encourage innovation at company.
- c. Motivating creativity.
- d. React promptly to changes.
- e. Search new markets for existing products.

The correct answer is:

Search new markets for existing products.

Question **12**

Complete

Mark 0 out of 3

Consider the characteristic function  $v(A)=1$ ,  $v(B)=1$ ,  $v(A,B)=3$ ! Which statement is NOT true?

Select one:

- a. If the player A gets 1, and player B gets 1.5; then it is acceptable to both of them.
- b. If both players get 1, then this is feasible to both of them.
- c. If the player A gets 1, and player B gets 1.5; then it is feasible to both of them.
- d. If both players get 1, then this is acceptable to both of them.
- e. If both players get 0.5, then this is feasible to both of them.

The correct answer is: If the player A gets 1, and player B gets 1.5; then it is feasible to both of them.

Question **13**

Complete

Mark 3 out of 3

Competence is

Select one:

- a. chance to do something without capital.
- b. right to do something.
- c. professional knowledge with responsibility
- d. human right of the manager
- e. independence from the environment

The correct answer is:

professional knowledge with responsibility

Question **14**

Complete

Mark 3 out of 3

In organization development (OD) the process based or person based approaches are good for which type of organizations?

Select one:

- a. Process based OD is better for large organizations and person based OD is better for small enterprises
- b. Be person-oriented, use only person based methodology for any organization development.
- c. Be rational, use only process based methodology for any organization development.
- d. Process based OD is better for small organizations and person based OD is better for large enterprises
- e. You can choose any approach since there is not too much difference between them.

The correct answer is:

Process based OD is better for large organizations and person based OD is better for small enterprises

Question **15**

Complete

Mark 2 out of 4

What are the absolutely necessary elements of the project definition (goal setting)?

Who is going to work on it and who is in charge.  
What are the resources they can work with.  
In what many time does it have to be done.  
Product's quality.

◀ Course requirements for spring term of 2022

Jump to...

Lecture 1: Introduction to Engineering Management 2021/22/2 ▶